



NEWS RELEASE

The HERSHEY *Vintage* HILLCLIMB

CANCELLED

It is with great sadness that the SVVSCC announces that Hershey Entertainment and Resorts is removing the Hershey Vintage Hillclimb from their current business plans, effective February 16, 2009. The SVVSCC does not know, nor can explain, the business changes that brought about this decision. We can only accept their decision and move on.

We now leave the original ASCC-sponsored Hershey Hillclimb and the Hershey Vintage Hillclimb to the guardians of history, truly believing that this reincarnate event never glimpsed of its full potential due to limiting factors brought about by a generation or two of change.

The original Hershey Hillclimb will forever claim its footnote in hillclimbing history as having the largest entry field ever, worldwide, at the time of its demise in 1970. Some of motorsports most prominent drivers of the era made their personal assaults on The Hill and left with a legacy.

Memories of the Hershey Vintage Hillclimb years will remain indelibly imprinted in the minds of many for some spectacular moments. Our very first HVH in 2002 set a standard that proved hard to surpass, having the very first hill record holder (Dave Latsha, 1957) and the all-time record holder (Tim Musser, 1970) both take part in our inaugural 'Return to The Hill'. From there followed a myriad of outstanding people, cars and exciting times.

We would not have made it this far without the help of many people and supporters, all to whom we extend our 'thanks':

- To the many drivers, dominated by the PHA, for bringing out some wonderful machinery and talent.
- To the members, friends and families of the SVVSCC, there is no way we could have endured eight years without your leadership, helps, energy and support.
- To our media partners, we received some incredible coverage from you in print and video that advertising couldn't buy and history can't take away.
- To our advertisers and Meadows vendors, we thank you for your ongoing support that allowed us to produce a terrific program and provide excellent services to our participants and spectators. The SVVSCC looks forward to continuing our relationships as we endeavor to take our Meeting of the Marques motorshow to new and greater heights.
- And yes, respectfully to Hershey Entertainment and Resorts, there were many things done by you that would not have made these events either possible or affordable. We hold no grudge in your decision; we do wish you the best in business and for your people.
- Lastly, to our hillclimbing and motor racing fans, it was for you that we chose a few sleepless nights to bring you a quality vintage motorsports program, and perhaps a flashback or two worth remembering – you've been a gracious audience.

As we cross the finish line for the last time at the top of the Hershey Hill, we humbly reflect back on what did occur here when many said it couldn't be done. Do keep an eye on the Susquehanna Valley Vintage Sports Car Club, as we remain the only Sports & GT Car Region of The AACA, at www.SVVSCC.org. There is much yet to accomplish in our old car hobby and you are certainly invited along for the ride.

